

IACTIVE PRO ✓

# MESSAG FEED SERVICE

Professional tool for creating quality interactive content.  
Automation of work with the audience,  
implementation of new and exciting interactives!



# Engagement and interaction with the audience

## Receiving and processing messages

- Messages from all messengers and social networks in a single feed



- Interactives

Message Output

Battle

Poll Voting

Creative Competition

Animation and unique graphics are created for your project.

- Message Format



text



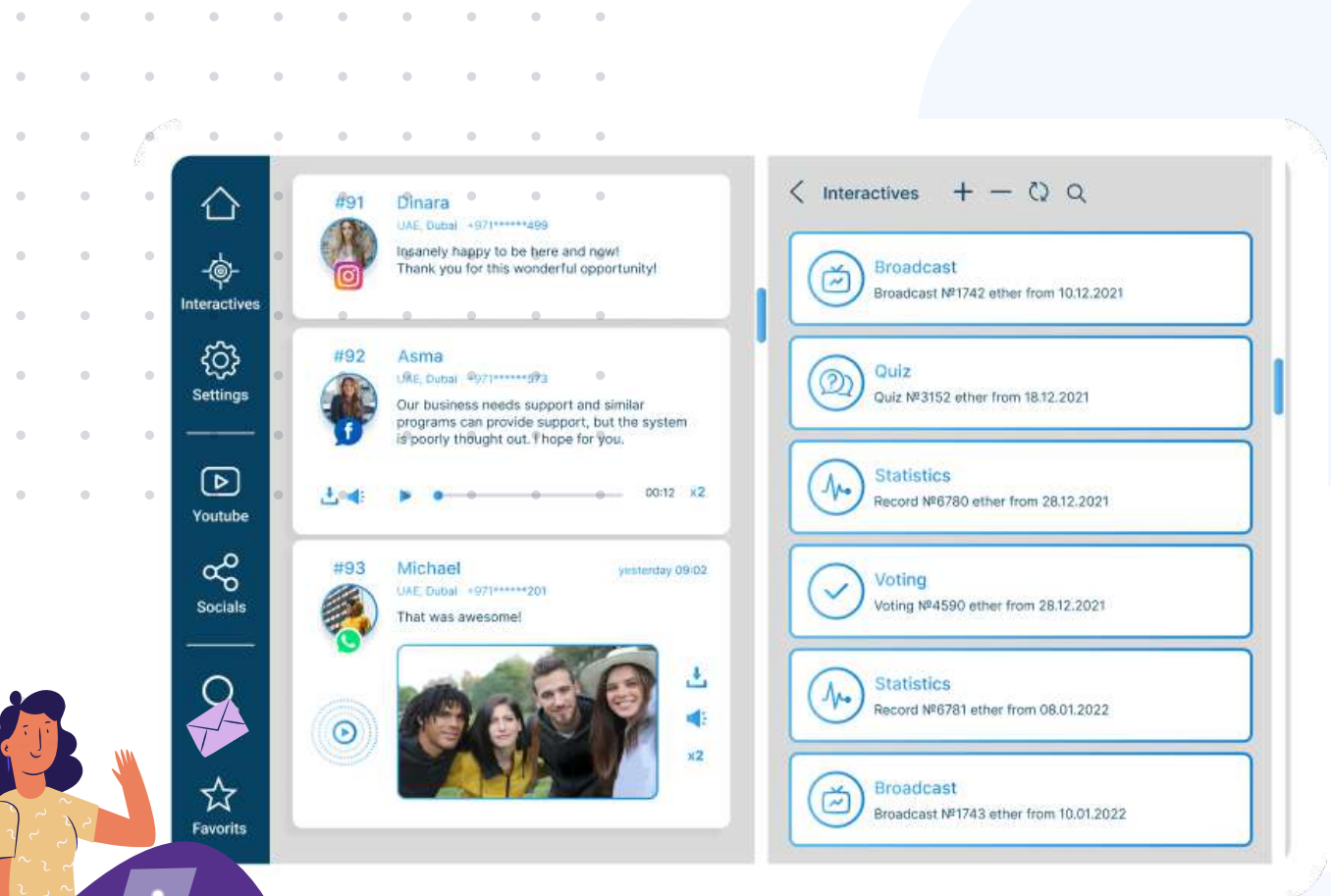
audio



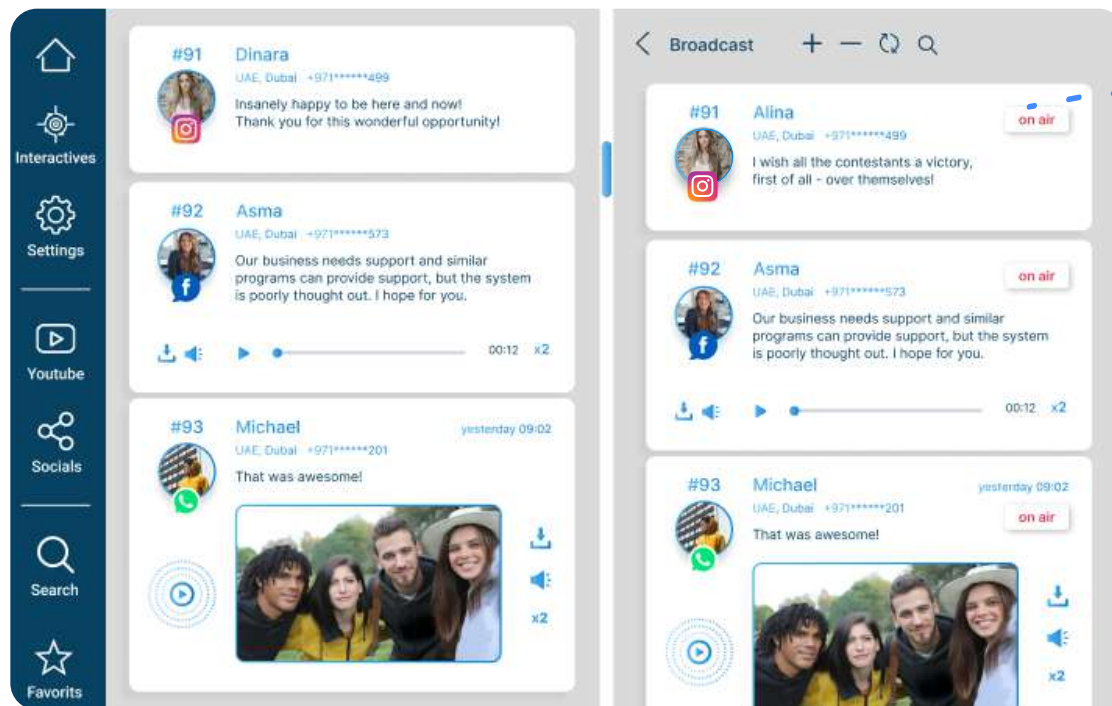
foto



video



# Automated receiving and displaying messages/comments from Facebook and Instagram

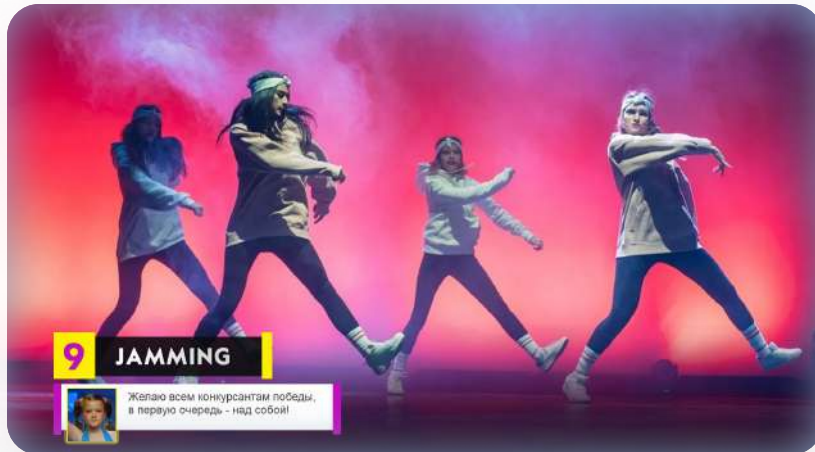


Moderation, convenient search system.  
Filtering and distributing the message flow from the audience



# Entertainment programs

Receiving congratulations, questions, votes, photos, and videos from viewers.  
Games, contests, and quizzes run in the studio can easily become interactive and engage viewers in the show



## Field of application

- Talk show
- Musical shows



## How voices and messages are received

- Messengers
- Social networks

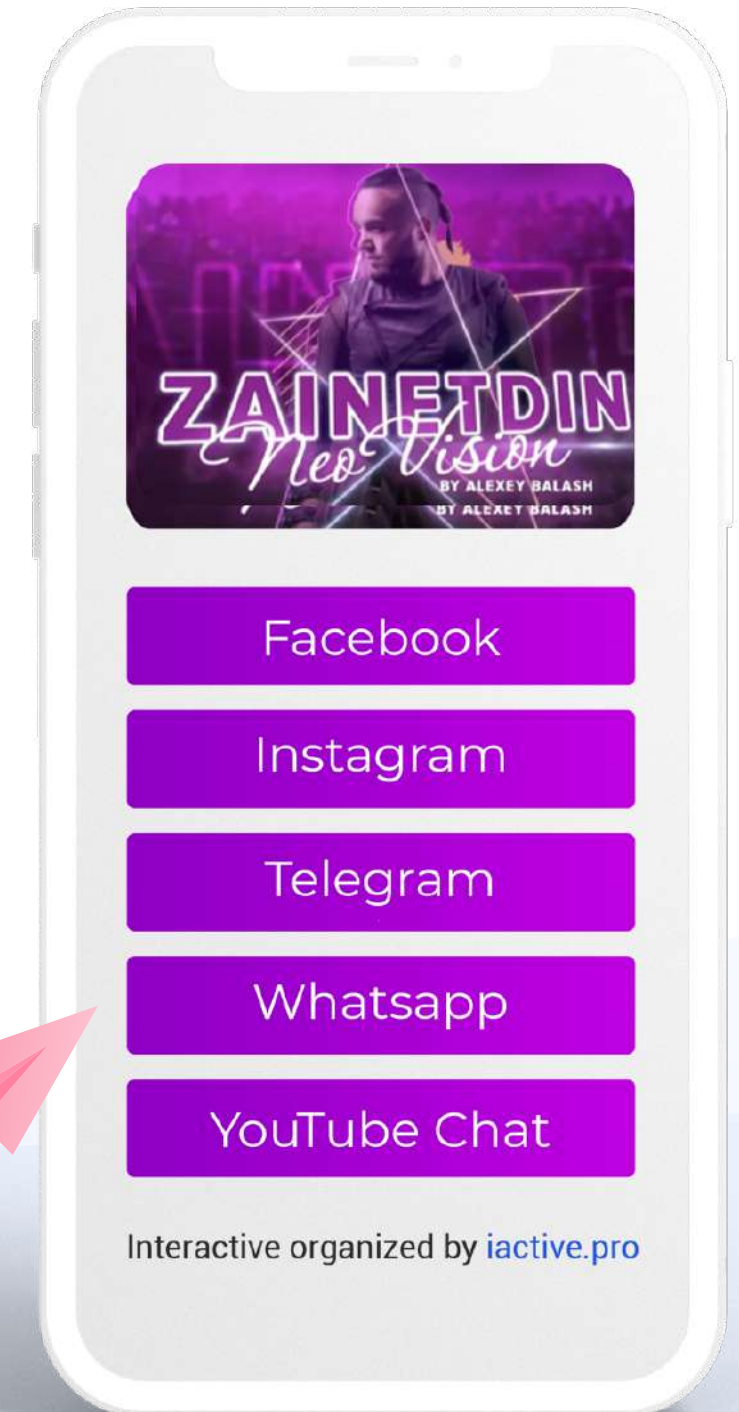


## Special features

- Using a rating factor (e.g., 1:7) does not affect the objectivity of the contest results.
- Interactive overlay on a recorded program

Details of the implementation of such programs are tailored according to the customers script

## QR visit card

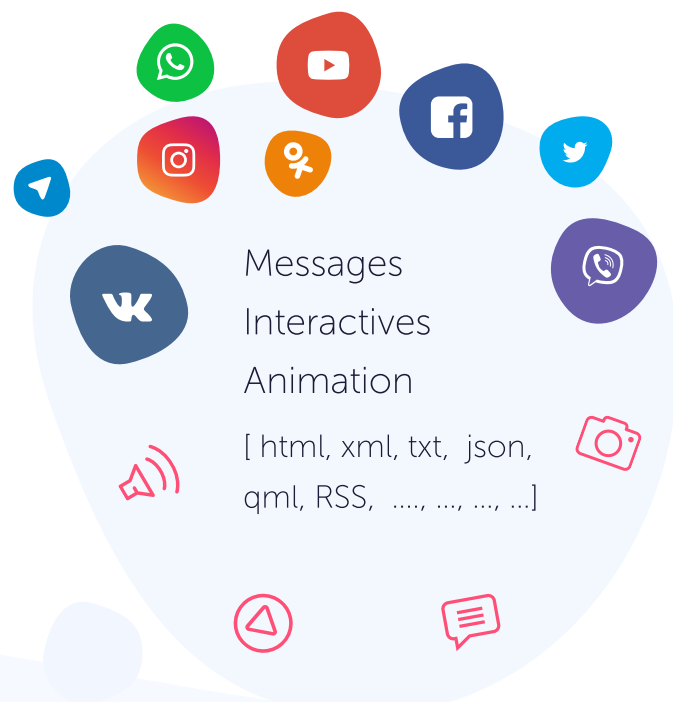




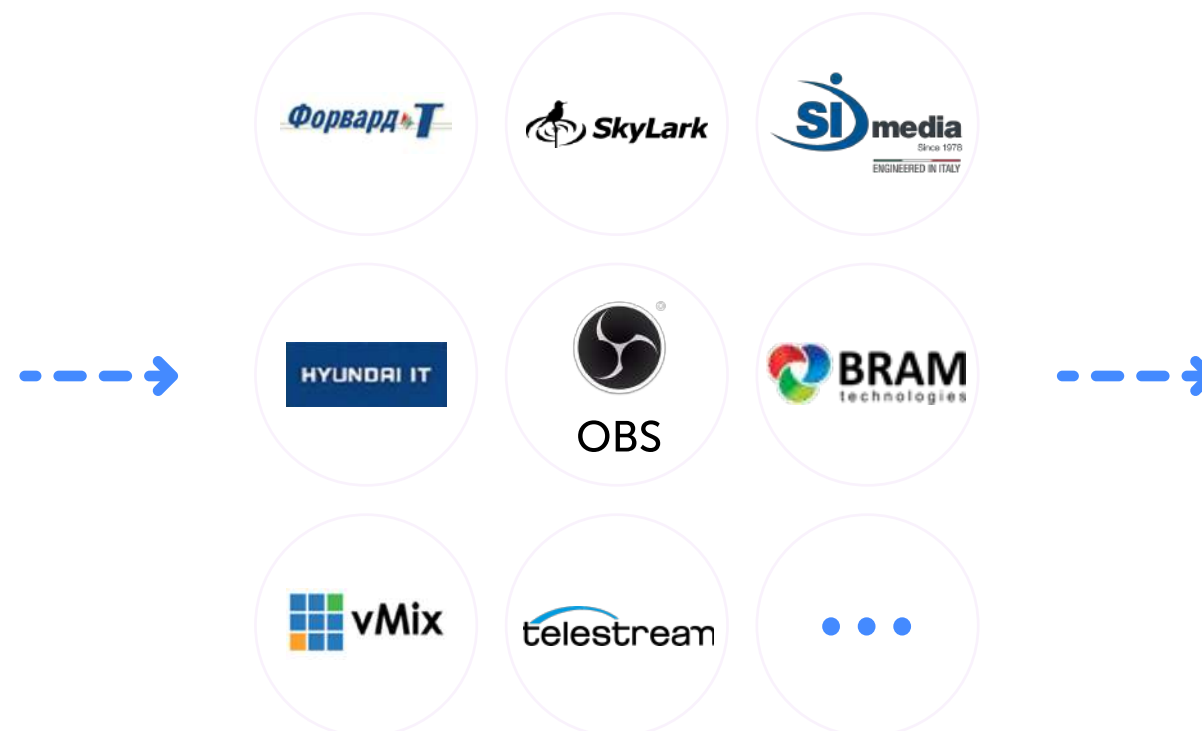
# Integration

Output of messages, progress and results of voting (polls, battles), and avatars of participants are carried out by integrating the message feed with broadcasting complexes and applications for streaming and broadcasting

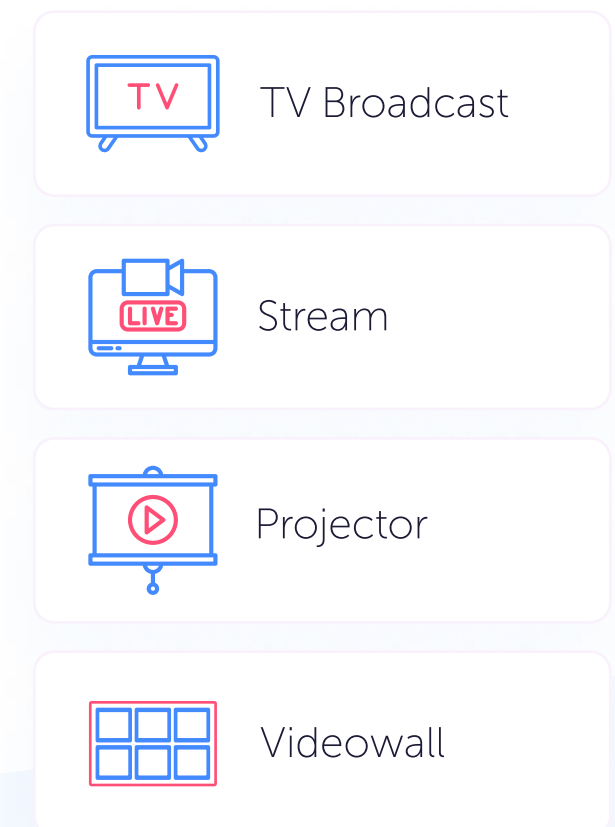
## Message Feed Service



## Hardware and Software



## Message Output



## Clients





Alexander Popov  
+7 961 900 0191  
[avp@iactive.pro](mailto:avp@iactive.pro)



Nina Malofeeva  
+7 903 362 2932  
[nvm@iactive.pro](mailto:nvm@iactive.pro)

***Connecting*** you and your audience!